

Package 1:
Premium Sponsorship (P1)
(Limited to 4 Sponsors)

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00 including VAT
(R 25 000.00 deposit to secure)
3800USD

Package 2:
Exhibition Sponsorship (P2)
(Limited to 12 Sponsors)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:

R 40 000.00 including VAT
(R 20 000.00 deposit to secure)
3000USD

Package 5:
Welcome Cocktail Function (P5)
(Limited to 1 Sponsor)

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

Sponsorship investment:

R 40 000.00 including VAT
(R 20 000.00 deposit)
3000USD

Package 6:
Social Media (P6)
(Limited to 1 Sponsor)

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 45 000.00 including VAT
(R27 500.00 deposit)
3300USD

Package 7:
Delegate Bags (P7)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit)
3000USD

Package 8:
Banner Sponsorship (P8)
(Unlimited sponsorship)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 35 000.00 including VAT
(R 17 500.00 deposit)
2600USD

Package 9:
Lanyards (P9)
(Limited to 1 Sponsor)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 20 000.00 including VAT
(R 10 000.00 deposit)
1500USD

Package 10:
Pens & Pads (P10)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)
1200USD

Package 11
Student Registration Fee Sponsorship (P11)
(Unlimited sponsorship)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment
R 10 000.00 including VAT
(R 5 000.00 deposit)
800USD

Package 12
A4 Inserts into Delegate Bags (P12)
(Unlimited sponsorship)

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment
R 5 000.00 including VAT
(R 2 500.00 deposit)
400USD

Package 13:
Technical Visit (P13)
(Limited to 3 Sponsors)

Extensive branding benefits

- Visit of delegates to your operation for Post-Conference Technical Tour
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

In kind sponsorship – to be discussed

ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

All prices include VAT
Please complete and return the reply form to the address listed below as soon as possible
Please ensure advertising material is submitted timeously

Preference: P1 P2 P3 P4 P5
 P6 P7 P8 P9 P10
 P11 P12 P13

50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Position: **Signed:**

Tel : **Fax :**

E-mail: **Cell:**

**** FREE Delegates: Kindly complete the conference registration form and return to the conference organiser**

Exhibition Staff Information: (Complete if applicable to sponsorship opportunity)

Exhibition Staff 1:

First Name: **Last Name:**

Position:

Tel : **Fax :**

E-mail: **Cell:**



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY

**SOMP 2018
12-13 MARCH 2018
EXHIBITION AND SPONSORSHIP PACKAGES**

Exhibition Staff 2:

First Name: **Last Name:**

Position:

Tel : **Fax :**

