



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY



COPPER COBALT AFRICA 2018 9-12 JULY 2018

SPONSORSHIP AND EXHIBITOR PACKAGES

Package 1: Premium Sponsorship (P1) (Limited to 4 Sponsors)

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 75 000.00 including VAT

(R 37 500.00 deposit to secure)

Package 2: Exhibition Sponsorship (P2) (Limited to 12 Sponsors)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:

R 50 000.00 including VAT

(R 25 000.00 deposit to secure)

**SOLD
OUT**



**COPPER COBALT AFRICA 2018
9-12 JULY 2018**

SPONSORSHIP AND EXHIBITOR PACKAGES

**Package 3:
Sponsorship of Conference Dinner (P3)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Conference dinner (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Conference Dinner tickets for use by spouses or corporate guests (note: Full Conference registration includes Dinner)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00 including VAT
(R 25 000.00 deposit to secure)

**Package 4:
Sunset Cruise (P4)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

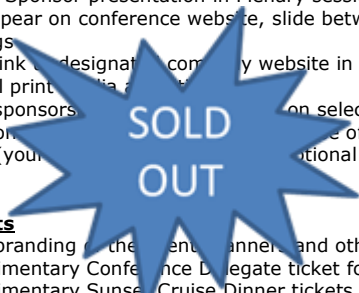
- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Sunset Cruise Dinner tickets for use by spouses or corporate guests (note: Full Conference registration includes Cruise)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00 including VAT
(R 25 000.00 deposit to secure)





**COPPER COBALT AFRICA 2018
9-12 JULY 2018**

SPONSORSHIP AND EXHIBITOR PACKAGES

**Package 5:
Welcome Cocktail Function (P5)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to members before the conference
- A4 Insert (your corporate brochure, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banner, etc.) to be supplied by the sponsor
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

**Sponsorship investment:
R 50 000.00 including VAT
(R 25 000.00 deposit)**

**Package 6:
Social Media (P6)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to members before the conference
- A4 Insert (your corporate brochure, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

**Sponsorship investment:
R 45 000.00 including VAT
(R27 500.00 deposit)**



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SPONSORSHIP AND EXHIBITOR PACKAGES

Package 7: Delegate Bags (P7) (Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit)

Package 8: Banner Sponsorship (P8) (Unlimited sponsorship)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 35 000.00 including VAT
(R 17 500.00 deposit)



**COPPER COBALT AFRICA 2018
9-12 JULY 2018**

SPONSORSHIP AND EXHIBITOR PACKAGES

**Package 9:
Lanyards (P9)
(Limited to 1 Sponsor)**

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:
R 20 000.00 including VAT
(R 10 000.00 deposit)**



**Package 10:
Pens & Pads (P10)
(Limited to 1 Sponsor)**

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)**



**Package 11
Student Registration Fee Sponsorship (P11)
(Unlimited sponsorship)**

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment
R 10 000.00 including VAT
(R 5 000.00 deposit)**



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SPONSORSHIP AND EXHIBITOR PACKAGES

Package 12

**A4 Inserts into Delegate Bags (P12)
(Unlimited sponsorship)**

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment

R 5 000.00 including VAT

(R 2 500.00 deposit)

Package 13:

**Technical Visit (P13)
(Limited to 3 Sponsors)**

Extensive branding benefits

- Visit of delegates to your operation for Post-Conference Technical Tour
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

In kind sponsorship – to be discussed



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices include VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: gugu@saimm.co.za.
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that the all advertising material is submitted timeously.

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____ P9____
 P10____ P11____ P12____ P13____

50% deposit is required to secure booking

Company Name:

Postal Address:

Contact Person:

Position:

Signed:

Tel:

Fax :

E-mail:

Cell:





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Complimentary Delegates: Kindly complete the conference registration details

Complimentary Delegate Information: *(Complete if applicable to sponsorship opportunity)*

Complimentary Conference Delegate 1:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:

Complimentary Conference Delegate 2:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:

Exhibition Staff Information: *(Complete if applicable to sponsorship opportunity)*

Complimentary Exhibition Delegate 1:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:
